CWDS Seeks
Content Strategist

State Classification: Senior Information Systems Analyst (Specialist)

Become CWDS's first Content Strategist and help determine the voice and tone of the one of the largest child welfare case management systems in the country. In this role you will be working directly with digital service creators and end-users throughout the entire design and development process. You will be responsible for researching and creating CWDS content strategy style guides and user experience writing and for content requirements and creating content strategy deliverables across various digital service teams. Your research deliverables will further inform information architecture and data organizational strategy.

CWDS is designing, developing and implementing a new and innovative system, called CWS-CARES, that replaces a 20 year-old legacy system used by child welfare case workers across the state's 58 counties. Our project uses open source software, Agile methodologies and user-centered design principles and is seeking talented professionals who can develop and manage content in this environment.

We are seeking high-level thinkers who are also standout idea generators and problem solvers with excellent communication and organizational skills. This position requires strong analytical abilities necessary to gather key business and user insights, who can apply their strategic planning skills to create a long-term vision for the content generation.

You will join a team of 12 researchers and designers and work closely with product owners, stakeholders, policy, and data scientists to create, curate and manage content. This position is located in beautiful Sacramento in our modern, open-plan, collaborative workspaces.

See page 2 for how to apply.

Our Background

The goal of CWDS is to design and develop a suite of web applications to replace the legacy mainframe-based Child Welfare Services Case Management System. As California's premiere technology project utilizing Agile methodology, CWDS is embarking on a groundbreaking initiative based on the principles of user-centered design and iterative development. CWDS leverages **open source technology** including **Java, Ruby on Rails, PostgreSQL, and AWS elastic cloud infrastructure**.

All code produced by the project is licensed as open source. In late 2015, state executives designated CWDS a "demonstration project" after cancelling its planned "monolithic" procurement of a single implementation vendor in favor of a modular approach, modeled after successful practices found in the private sector. The project has already surpassed expectations by delivering its first software release in March 2017, months before the originally planned Request for Proposal that would have been released to hire a systems integration vendor later this year.

How to Apply

Step1: You must first establish a CalCareer Account.

Step 2: Qualify here if you are not already on the eligbility list for a Senior ISA (Specialist).

Step 3: Follow the directions to apply electronially, online here.

Human Resources Contact:
(916) 263-1718
OSIWorks@osi.ca.gov

Why CWDS?

The CWDS team, while working in an Agile environment and using the principles of user-centered design, collaborates directly with its end users and instills creativity, constant feedback and innovative thinking. At the same time, we are producing functionality in product faster than the typical waterfall type environments seen throughout state service.

In its recently completed construction of an innovative and newly designed office space, the CWDS employees enjoy working in a modern, open space environment with useful and deliberately collaborative features. We are located about 10 minutes north of downtown in Natomas, with open trails for walking or biking, showers and lockers, free parking and easy access to I-80, I-5 and the Sacramento International Airport.

Be a part of this exciting team working on a groundbreaking initiative to design a new high profile system that promotes the safety and well-being of children in California.